



Vivid

Edition - 2

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Inhouse Magazine of InterJAS Logistics Pvt.Ltd.



**Wishing you all a Very
Happy Diwali & Prosperous New Year....**

I am sure this Diwali will bring lot of Happiness, Success & Brightness on the Festival of Lights.

As we are heading to the 2nd edition of Vivid as well the calendar year end, the market is showing positive signs. The Dollar & Euro is dominating where in Rupee is trying to take its Head out after shedding its color for a Quarter.

The looming lights have started showing some glaze as we head to festival of light which seems to be brighter than the last year.

The quarter was very successful for us as a company, where we delivered Export Break-Bulk Projects which helped us to grow on volume as well revenue. The new feather in our cap with the help of our associates & Team.

When the whole industry is feeling the heat this was a savior to us & lesson to start focusing on Projects as a Vertical.

Many of the projects in India are on hold due to the present instability in exchange which I am sure will stabilize in coming days & it will help the giant companies to execute their long hold plans. We have been doing small things correctly & it is a time for us when we start focusing on Bigger things for the expansional growth which we intend in coming years.

The confidence is only with faith which we have on India as well **"BRIC"** story & the whole world is believing. Surely the shine & brightness which whole world hopes from this story will enlighten the lives of many as well creating further opportunities for Global economy to rise like a Phoenix.

Let us be the part of this Change which we all want to see & have faith on the future which is "Glorious".



Nitin Parab
Managing Director



10 Reasons to Celebrate Diwali

Why do we celebrate Diwali? It's not just the festive mood in the air that makes you happy, or just that it's a good time to enjoy before the advent of winter. There are 10 mythical and historical reasons why Diwali is a great time to celebrate. And there are good reasons not just for Hindus but also for all others to celebrate this great Festival of Lights.

1. Goddess Lakshmi's Birthday: The Goddess of wealth, Lakshmi incarnated on the new moon day (amaavasyaa) of the Kartik month during the churning of the ocean (samudra-manthan), hence the association of Diwali with Lakshmi.

2. Vishnu Rescued Lakshmi: On this very day (Diwali day), Lord Vishnu in his fifth incarnation as Vaman-avtaara rescued Lakshmi from the prison of King Bali and this is another reason of worshipping Ma Larkshmi on Diwali.

3. Krishna Killed Narakaasur: On the day preceding Diwali, Lord Krishna killed the demon king Narakaasur and rescued 16,000 women from his captivity. The celebration of this freedom went on for two days including the Diwali day as a victory festival.

4. The Return of the Pandavas: According to the great epic 'Mahabharata', it was 'Kartik Amavashya' when the Pandavas appeared from their 12 years of banishment as a result of their defeat in the hands of the Kauravas at the game of dice (gambling). The subjects who loved the Pandavas celebrated the day by lighting the earthen lamps.

5. The Victory of Rama: According to the epic 'Ramayana', it was the new moon day of Kartik when Lord Ram, Ma Sita and Lakshman returned to Ayodhya after vanquishing Ravana and conquering Lanka. The citizens of Ayodhya decorated the entire city with the earthen lamps and illuminated it like never before.

6. Coronation of Vikramaditya: One of the greatest Hindu King Vikramaditya was coroneted on the Diwali day, hence Diwali became a historical event as well.

7. Special Day for the Arya Samaj: It was the new moon day of Kartik (Diwali day) when Maharshi Dayananda, one of the greatest reformers of Hinduism and the founder of Arya Samaj attained his nirvana.

8. Special Day for the Jains: Mahavir Tirthankar, considered to be the founder of modern Jainism also attained his nirvana on Diwali day.

9. Special Day for the Sikhs: The third Sikh Guru Amar Das institutionalized Diwali as a Red-Letter Day when all Sikhs would gather to receive the Gurus blessings. In 1577, the foundation stone of the Golden Temple at Amritsar was laid on Diwali. In 1619, the sixth Sikh Guru Hargobind, who was held by the Mughal Emperor Jahengir, was released from the Gwalior fort along with 52 kings.

10. The Pope's Diwali Speech: In 1999, Pope John Paul II performed a special Eucharist in an Indian church where the altar was decorated with Diwali lamps, the Pope had a 'tilak' marked on his forehead and his speech was bristled with references to the festival of light



LIFE

Life is the name of purpose, struggle, love, dedication and a number of feelings and emotions. Life shows its true colors with time. It depends upon you that how you look towards life and what is your strategy of leading an ideal life.

Life takes a number of turns during its whole span. Life may not be kind to you all the times. There are tough times which really test your courage and your capabilities of facing unfavorable situations. How well you tackle these adverse conditions prove your credibility. People who just close their eyes to avoid facing the hardships of life are coward. They do not have courage and stamina to stand firm in front of life's demon. Remember that nothing can be done without trying, without striving hard to get yourself out of the trouble, without facing the situations. Such incidents in life improve your approach towards destiny. These incidents may entirely change one's life .If there were no such thrills in life, it would be quite boring and monotonous. These incidents make you strong nerved person. In other words, life tests you all the time.

"Life is different from a teacher because teacher teaches a lesson and takes the exam but life takes exam first and then teaches a lesson."

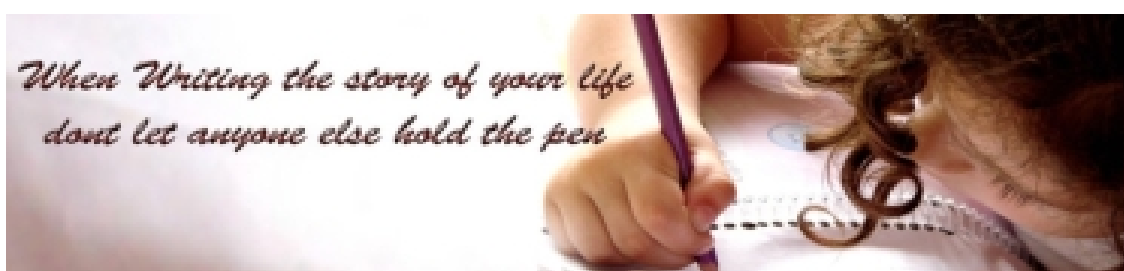
When you are in love, life changes its meanings, priorities and requirements. Life seems to be confined within the kingdom of your loved one's heart. Everyone wishes to live a blissful life with his/her life partner. Life can be blissful only if you know each other, understand well and stand for each other through bad times.

Do not waste your life. Life should have some purpose. Identify your aim, head towards your destiny and spend your entire life in achieving your goals. This is what we call life. It is a wise saying that time waits for no one. Once it is spent, it is gone. We've got to be wise in choosing our priorities so as not to waste any of our precious time. Keep on trying to get your goals and don't lose hope. It is said, "When you want something, the entire universe conspires in helping you to achieve it."

Life is worthless without hope. Hope is the key element in life which never lets you down and keeps your morals high. Always be optimistic and have faith in God. Everything happens for a reason. Sometimes a slight inconvenience makes us to think that we are unfortunate, life is cruel etc but this is not the reality. Spread optimism instead of pessimism. It will light up your life positively.

Remember that, "The darkest hour of night comes just before the dawn."

The inspiration of life is to serve mankind. Spread happiness and you will be blessed!!



Shared By: Mrs.Savita Upadhyay

(Source: Miscellaneous)

Educational Seminar for InterJAS Customer

InterJAS Logistics arranged seminar on operational knowledge.

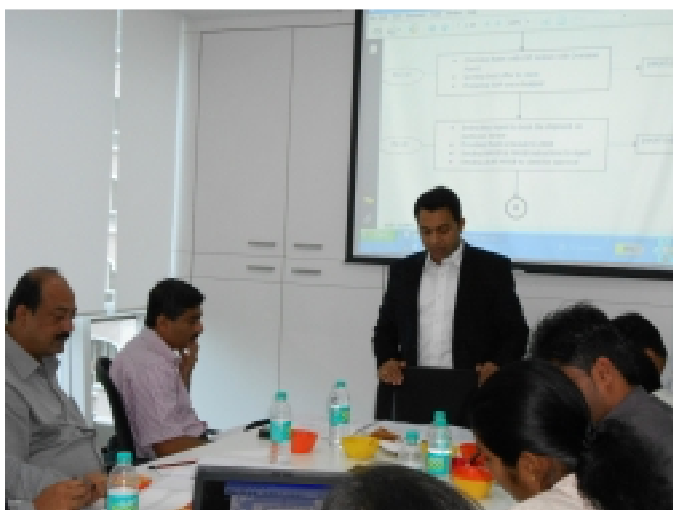


Session Conducted By: Mr. Nitin Parab (Director)

Venue: InterJAS Logistics, Pune Office

Topics Covered under Session

- ❖ Inco Terms
- ❖ Documentation for Export/Import
- ❖ Import & Export Procedures



Briefing - Export & Import
Documentation to all participants

Live And Work

Father was a hardworking man who delivered bread as living to support his wife and three children. He spent all his evenings after work attending classes, hoping to improve himself so that he could one day find a better paying job. Except for Sundays, Father hardly ate a meal together with his family. He worked and studied very hard because he wanted to provide his family with the best money could buy.

Whenever the family complained that he was not spending enough time with them, he reasoned that he was doing all this for them. But he often yearned to spend more time with his family.

The day came when the examination results were announced. To his joy, Father passed, and with distinctions too! soon after, he was offered a good job as a senior supervisor which paid handsomely.

Like a dream come true, Father could now afford to provide his family with life's little luxuries like nice clothing, fine food and vacation abroad.

However, the family still did not get to see father for most of the week. He continued to work very hard, hoping to be promoted to the position of manager. In fact, to make himself a worthy candidate for the promotion, he enrolled for another course in the Open University.

Again, whenever the family complained that he was not spending enough time with them, he reasoned that he was doing all this for them. But he often yearned to spend more time with his family.

Father's hard work paid off and he was promoted. Jubilantly, he decided to hire a maid to relieve his wife from her domestic tasks. He also felt that their three-room flat was no longer big enough; it would be nice for his family to be able to enjoy the facilities and comfort of a condominium. Having experience the rewards of his hard work many times before, father resolved to further his studies and work at being promoted again. The family still did not get to see much of him. In fact, sometimes father had to work on Sundays entertaining clients. Again, whenever the family complained that he was not spending enough time with them, he reasoned that he was doing all this for them. But he often yearned to spend more time with his family.

As Expected, father's hard work paid off again and he bought a beautiful condominium overlooking the coast of Singapore. On the first Sunday evening at their new home, father declared to his family that he decided not to take anymore courses or pursue any more promotions. From then on he was going to devote more time to his family.

Father did not wake up the next day.

Shared By: Ms. Vijaya Dalvi

गाड्यांच्या मागे लिहिलेल्या खोचक ओळी [funny lines written on vehicles]

- बघतोस काय ? मुजरा कर
- बघतोस काय रागाने, ओव्हरटेक केलय वाघाने!
- बघ माझी आठवण येते का ?
- पाहतेस काय प्रेमात पडशिल
- साधू नाही झालात तरी चालेल. संत नाही झालात तरी चालेल. पण माणूस व्हा माणूस.
- अं हं. घाई करायची नाही तुम्ह्या हॉर्नने सिग्नल बदलत नाही
- तुच आहेस तुझ्या जेवणाचा शिल्पकार..!
- अहो, इकडे पण बघा ना...
- "हे ईश्वरा सर्वांचं भलं कर..... पण सुरुवात माझ्यापासून कर".
- थांब लक्षुमी कुंकू लावते!
- तुमचे लक्ष आमच्याकडे का?
- लायनीत घे ना भौ
- चिटके तो फटके!
- राजे तुम्हि पुन्हा जन्माला या
- १३ १३ १३ सुरूर !
- हाय हे असं हाय बग
- आई तुझा आशिर्वाद.
- सासरेबुवांची कृपा
- आबा कावत्यात!
- हे तुम्हाला वाचता येत असेल तर तुम्ही फार जवळ आलेला आहात!
- हरी ओम हरी, श्रीदेवी मेरी...
- योग्य अंतर ठेवा वाहनामध्ये ...आणि ...मुलांमध्ये..
- वाट पाहिन पण एस टी नेच जाईन.
- गेले ते दिवस राहिल्या त्या आठवणी
- हेही दिवस जातील
- नाद नाही करायचा ढाण्या वाघाचा
- सायकल सोडून बोला
- "भीऊ नकोस, मी तुझ्या पुढे आहे"
- एका एस. टी. च्या मागे (बहुधा ट्रक ड्रायव्हर्स ना उद्देशून)
- तुमच्या वाहनात ऊस, कापूस, कणसं..माझ्या वाहनात लाख मोलाची माणसं याचा विचार करून गाडी चालवा
- राजू चिंटू, सोनू!अणि खाली लिहले होते
- एका टॅम्पोच्या मागे लिहिलेले: "मझाशी पैज लाऊ नाका लय भरी पडेल" ...खाली लिहिले होते...."झायवर शिकत आहे"
- उगीच हॉर्न वाजवू नये, तुला चिरडायला एक सेकंद पुरेल
- एका टॅम्पोच्या मागे.. - आलात आनंद, बसलात अत्यानंद, उतरलात परमानंद!



Motivational Incident from Life of Abraham Lincoln

An extraordinary courage and leadership of an ordinary man strengthened the prospects of United States and this man was none other than Abraham Lincoln, the 16th President of United States. The incidents happened in his life have motivated the people to a greater extent and gave them a new hope to endure every adversity of life. I had read this story in several newspaper articles and books and was keen to make my readers informed about this inspirational episode. Let's take a glimpse at this short story and you will know the real meaning of persistence, courage and efforts.

Abraham Lincoln was listening to the story of a nervous friend who was narrating about the failures and misfortunes of his life. After his narration was over, Abraham Lincoln told the person to have a glance at a board. The friend of Lincoln minutely glanced at the board and read the content written on the board. The content written on the board were the list of failures occurred to Abraham Lincoln during his life. After reading the content on the board, a new shine of hope appeared on the person's face and he heartily thanked Lincoln for showing him a new direction towards his goal.

Let's take a glance at the list of disheartening failures which Lincoln smiling endured and went on to become a great leader of America.

- 1) Unsuccessful in business (at age of 21)
- 2) was miserably lost in legislative elections (at age of 22)
- 3) Faced the untimely death of his sweetheart (at age of 24)
- 4) Had to suffer a severe nervous breakdown (at age of 27)
- 5) Was defeated in Congressional race (at age of 34)
- 6) Had to face failure of becoming a Senator (at age of 45)
- 7) Failed again in becoming a vice president (at age of 47)
- 8) Had to overcome the failure of losing Senatorial race (at age of 49)
- 9) Finally became the 16th President of United States of America (at age of 52)

Such heartbreaking failures could lead any person to nervous breakdown or dampen his confidence. But Lincoln faced every disappointment and failure with courage and marched on to path of success and leadership. His life was an inspiring story of courage which inspired countless leaders and upcoming youngsters all over the globe.

Shared By: Pragat Bhandarkar

(Source: Miscellaneous)



Shared By:
Nagesh Walke

Shared By & Artist: Anupama Dhus



Belief v/s Trust

Belief is doubtful, Trust is certain
Belief is from mind, Trust is from heart

Believe many; Trust only a few

Believing is easy, Trust is hard

Believe scores 50%, Trust scores 100%

Belief is ordinary; Trust is extra-ordinary

Belief is start point; Trust is end point

Belief is limited; Trust is infinite

Belief is shaking hands, Trust is embracing

Belief keeps control; Trust gives up control

Belief is jumping opportunities; Trust is staying

Belief is not time tested; Trust passes tough times

Belief is partial; Trust is complete!!!

Shared By: Poonam Gulati



Know What Is Insurance

Why do I need life insurance

Who will take care of my family if tomorrow something unfortunate happens to me?

If this question bothers you, then Life Insurance is the answer.

Of course, under any circumstances, the loss of a loved one is a traumatic experience. But, if your family is also left without sufficient money to meet basic living needs or prepare for future goals, they will have to cope with a financial crisis at the same time. A Life Insurance plan ensures that your family is financially secure even if tomorrow you are no longer around to care for them.

Key Benefits of Life Insurance Life insurance, especially tailored to meet your financial needs

Need for Life Insurance Today, there is no shortage of investment options for a person to choose from. Modern day investments include gold, property, fixed income instruments, mutual funds and of course, life insurance. Given the plethora of choices, it becomes imperative to make the right choice when investing your hard-earned money. Life insurance is a unique investment that helps you to meet your dual needs - saving for life's important goals, and protecting your assets. Let us look at these unique benefits of life insurance in detail.

Asset Protection From an investor's point of view, an investment can play two roles - asset appreciation or asset protection. While most financial instruments have the underlying benefit of asset appreciation, life insurance is unique in that it gives the customer the reassurance of asset protection, along with a strong element of asset appreciation.

The table below gives a general guide to the plans that are appropriate for different life stages.

Life Stage	Primary Need	Life Insurance Product
Young & Single	Asset creation	Wealth creation plans
Young & Just married	Asset creation & protection	Wealth creation and mortgage protection plans
Married with kids	Children's education, Asset creation and protection	Education insurance, mortgage protection & wealth creation plans
Middle aged with grown up kids	Planning for retirement & asset protection	Retirement solutions & mortgage protection
Across all life-stages	Health plans	Health Insurance

The core benefit of life insurance is that the financial interests of one's family remain protected from circumstances such as loss of income due to critical illness or death of the policyholder. Simultaneously, insurance products also have a strong inbuilt wealth creation proposition. The customer therefore benefits on two counts and life insurance occupies a unique space in the landscape of investment options available to a customer.

Goal based savings Each of us has some goals in life for which we need to save. For a young, newly married couple, it could be buying a house. Once, they decide to start a family, the goal changes to planning for the education or marriage of their children. As one grows older, planning for one's retirement will begin to take precedence.

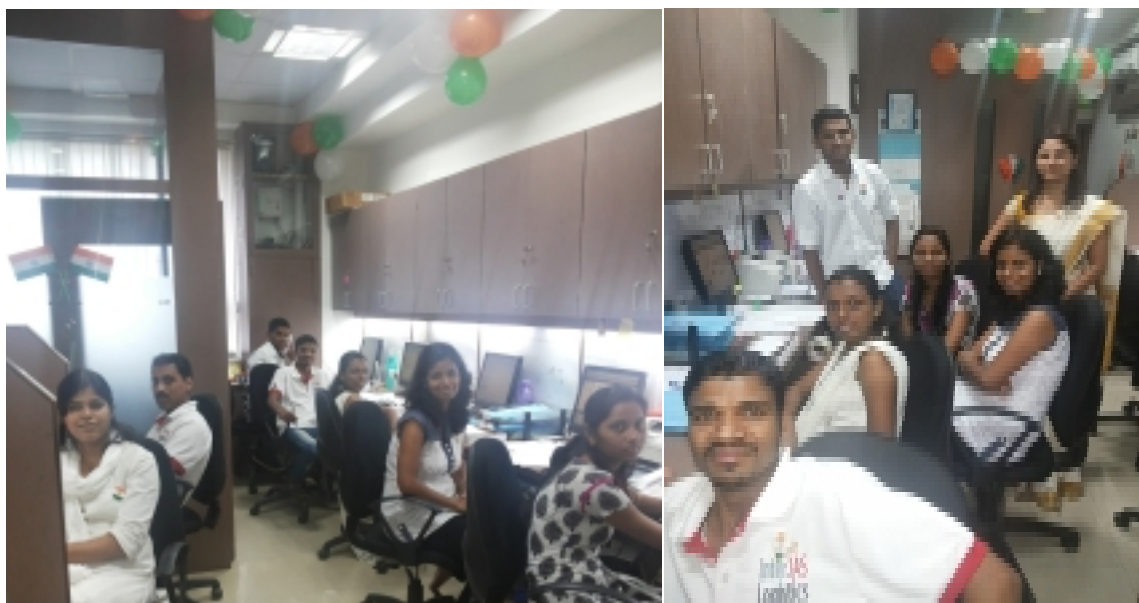
Clearly, as your life stage and therefore your financial goals change, the instrument in which you invest should offer corresponding benefits pertinent to the new life stage.

Life insurance is the only investment option that offers specific products tailor-made for different life stages. It thus ensures that the benefits offered to the customer reflect the needs of the customer at that particular life stage, and hence ensures that the financial goals of that life stage are met.

Shared By: Sonali Hande

(Source: Miscellaneous)

Independence Day Celebration @ InterJAS



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